

## **Activating the Common Good**

### **A Session with Peter Block**

This session will provide the insight and protocols which support the activation of the common good, whether an organization or a neighborhood concern for safety, health, climate, economy, equity, raising a child or belonging.

Transformation is a shift in narrative. The common good narrative is about citizens and employees understanding how they can “reclaim control of our collective well-being” through a new kind of activism-- relational activism. This is simply using common good protocols each time we come together.

Relational activism is about accelerating the trust needed for building social capital, a shorthand term for ways of being together that produce accountability and action. This delivery system supports the firm foundation of traditional efforts and activism based on knowledge, science, training, and advocacy for the commons and the well being of the whole.