

Flawless Consulting and Social Impact

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The work is to realize society and wider culture are moving towards a point where a social purpose wider than profit will be required. The name for this is to move toward the Common Good, bringing balance to a world where the private sector has been the point. We are nearing the end of the era where profit is our sole purpose for existing. We are going to end poverty as we know it, not escape from it.

To move in this direction, we use our convening skills to have strangers develop affection for each other and decide on action. Call it community building, engagement, system change. It all begins with the accountability among peers, in this case citizens.

Learn how the intersection of the *Flawless Consulting* ideas and the conversational architecture in *Community: The Structure of Belonging* will influence this change.